

# PMPRB ADVANCED

Training



## Gain Insight on PMPRB Directions for Change

Interested in the current direction for change for the Patented Medicine Prices Review Board (PMPRB) and what it might mean for your organization? Want to keep an eye on the PMPRB hearings? Ever lose track of PMPRB changes and precedents?

Navigating the PMPRB labyrinth to optimize price and minimize risk can be complex and time consuming and demand a multidisciplinary approach. With significant changes on the horizon, achieving compliance will require current knowledge and insights into the PMPRB.

Presented by the experts from IQVIA, the Advanced PMPRB seminar is a day-long session that provides a greater understanding of the PMPRB, including discussion of:

- Updates on the Process for Change
- Voluntary Compliance Undertakings
- Hearings
- Levels of Improvement
- Price Increases
- Recent Precedents

### This training will help you develop a greater understanding of PMPRB rules and policies, and:

- The impact of currently proposed changes and the process for implementation
- The process of enforcement with a closer look at the Voluntary Compliance Undertaking process and hearings
- Thorough review of recent and ongoing judicial cases

### Case studies will include:

- Levels of Therapeutic Improvement
- Comparator Analysis
- Special Price Tests



## Location & Details

Training takes place at the IQVIA offices:

### **IQVIA Montreal Office**

16720 Trans-Canada Highway, Suite 100  
Kirkland QC H9H 5M3

### **IQVIA Toronto Office**

6700 Century Ave, Suite 300  
Mississauga ON L5N 6A4

### **How do I register?**

To register, or for more information on group discounts or customizable training solutions, contact us at:



[www.imsbrogancapabilities.com](http://www.imsbrogancapabilities.com)  
(see Latest News on the homepage)



[prcadmin@iqvia.com](mailto:prcadmin@iqvia.com)



613-271-4778

### **What is the cost?**

Course fee is \$880/person plus applicable taxes.

### **Who should attend?**

This seminar is useful to anyone involved in strategic pricing issues relating to patented medicines, including those who:

- Make high-level pricing decisions in their organizations
- Are responsible for resolving high-level PMPRB conflicts
- Make executive-level decisions